

# **Candidate Information Pack**

## **Reader/Professor of Business and Management**

**August 2022**

**Introduction:**

Within this Candidate Information Pack, you will find the following:

- Background information on the University and on the Institute of Management
- Job description and person specification
- Details on how to apply

## **Introduction to University of Bolton**

The University traces its educational roots all the way back to 1824 when it opened as one of the first mechanics' institutes.

Granted University status in 2005, Bolton now has a global student body of around 11,000 - including all campuses and affiliates - employing over 750 people and with a turnover of £60m. The University is based on a modern, compact, town-centre campus and our teaching quality has consistently won the highest ratings possible from the Government's quality control agency.

Our strong industry links allow us to provide a large number of professionally accredited courses through partnerships that include several Chartered Institutes, including the Chartered Management Institute (CMI), the Chartered Institute of Marketing (CIM). More than 30 of our courses are professionally accredited, reflecting the industry focus of course content.

The University of Bolton is committed to helping and supporting students and their teachers and advisers at every stage of the journey into higher education. Valuing its strong partnerships with local schools and colleges, the University offers a range of enrichment activities supporting progression into higher education.

## **Our UK Campus Development**

In recent years, the University has had a major redevelopment programme creating new and exciting facilities for study and recreation. In early 2012 we opened a moot Law Court and Bolton One, our new, purpose-built, £31 million health, leisure and research centre, in partnership with NHS Bolton and Bolton Council.

It is home to premier teaching and research activity, including flagship health and sports courses and services which are open to everyone. These include an Athlete Development Centre, Sports and Spinal Injury Clinic, climbing wall, Centre for Research and Health and Wellbeing, and numerous Clinical Simulation suites.

2013 saw the launch of the Business School – housing Business, Law and Accountancy, along with the Centre of Islamic Finance under one roof. In late 2017 the new facility for the re-branded School of Engineering (consisting of Business and Accounting) opened in state-of-the-art facilities adjacent to Bolton's transport inter-change. There is also a recently purpose built £10m National Centre for Motorsports' Engineering.

## **Recent Developments and Our Current Situation**

In August 2018, the University acquired Bolton College which provides vocational training (in particular BTEC qualifications) to some 10,000 learners. This transaction was the first of its kind in England and, coupled with the formal acquisition of Alliance Learning Limited, allows for a 'one-stop-shop' within the University Group for Apprenticeships all the way from Level 2 to Level 7. We believe this will be of very significant benefit to students and employers. The University acquired the outdoor activity charity, The Anderton Centre, in March 2019, contributing further to the growth of the University, and aiding student recruitment, retention

and employability. The University continues to invest in and further develop its estate and has ambitious plans for its future, including the development of the Bolton College of Medical Sciences in conjunction with Bolton NHS Trust.

The development of the Bolton Education Zone as a clearly differentiated quarter of Bolton has resulted in the regeneration and transformation of the town. The University aims to continue to contribute to the economic development of the town of Bolton and the wider region, as it will continue to be an engine for regional growth through education, training and knowledge exchange. The University is, therefore, very well placed to embark on the next stage of its evolution, to consolidate and develop its existing areas of strength and to identify, invest in and grow new centres of potential excellence aligned with industry needs.

### **Our Mission Statement**

“To be a distinctive teaching intensive, research informed university known for the quality of our staff, our facilities and our links to employment sectors.”

### **Key Objectives**

We will capitalise on our regional strength to build a national and international brand by enhancing the quality, reputation and perception of the organisation. This aim will be achieved through consolidation, focus, differentiation and the creation of value through teaching, learning and knowledge exchange. The University and all its programmes will present a distinctive competence and unique excellence. As an organisation striving for the highest quality in all we do, we will offer our students the very best teaching intensive experience underpinned and informed by high quality research

### **Key Priorities**

- The student experience and student satisfaction
- Focussing upon an intensively supportive teaching and learning environment
- Investment in staff – developing our existing staff as well as making new appointments
- Investment in IT infrastructure
- Robust and well-developed communications strategy
- A robust planning cycle to design, implement and monitor
- Local plans which will deliver the main strategic plan
- Strong quality assurance processes and procedures

### **Key Objectives**

- Continue to improve the student experience
- Develop the brand and our reputation
- Improve student recruitment, retention and employment
- Develop applied research and knowledge exchange
- Create a network of partner employers and improve the employability of our graduates
- Develop appropriate off campus provision

- Invest in new facilities and continuously improve the estate
- Be financially sustainable
- Be outstanding in all aspects of provision

Source: Strategic Plan 2015-2020

### **The Teaching Intensive Research Informed (TIRI) Agenda**

The University of Bolton has strategically positioned itself as a “Teaching Intensive Research Informed (TIRI)” University. The fundamental principle of this approach is to provide high quality intensive teaching and individualised support to our Undergraduate (UG) and Postgraduate (PG) students across the academic disciplines of the University. The intensive teaching is sustained by rigorous research that informs both the content and delivery of the curriculum. The TIRI strategy places the students at the centre of “everything we do” in the institution, and aims to develop distinctive academic strengths and competitive advantage in the sector.

The core purpose of the TIRI agenda is to provide excellent teaching and unparalleled learning experience to our students. This involves developing “Platinum Courses” in a focussed set of academic disciplines in which the University will be a leading provider of Undergraduate and Postgraduate courses. These courses will be market relevant attracting critical mass of high-quality students from across the UK and internationally. The TIRI approach aims to achieve the overall excellence in teaching and student learning through the following key elements; excellent academic staff, state-of-the-art course curriculum and content design, innovative teaching delivery methods and processes, rigorous research underpinning the teaching, high quality facilities and learning environment, robust quality assurance systems and processes and outstanding student support and experience throughout the student life cycle. All the academic and support units across the University are aligned towards this overarching approach.

The University of Bolton is home to over 9500 students, and a further 5000 plus who are studying for a University of Bolton degree at partner institutions in the UK and around the world. The University’s vision is to continue to be a teaching intensive, research informed university, open to all who can benefit from its education, experiential learning, and civic engagement.

### **Institute of Management**

The Institute of Management (Greater Manchester) is housed in a new prestigious building located in Bolton town centre, offering a range of programmes designed to support the local, regional and national economy, linked to Accountancy and Business Management. The Institute has ambitious growth plans to develop programmes in niche areas identified as critical to the economy, such as Digital Marketing and Management, Supply Chain Management, Cyber Consumer Behaviour and Multi-Channel/Digital Marketing. Student recruitment remains strong in our existing core areas; however, we are expecting student numbers to grow with the expansion into new programme areas. We have recently seen growth in our international students from across the globe, but notably from India, China, Africa and the Middle East. We

are also seeking to significantly grow our apprenticeship offer. We have a strong portfolio of post-graduate taught provision, but seek to grow this further. The Institute has a dedicated Industrial Business Advisory Board consisting of senior executives from industry and practice in the region. This strategic partnership underpins the Institute of Management Greater Manchester's key mission and vision by linking research informed teaching with real world business problems and innovative solutions. We work hard to build and maintain links with industry professionals and employers. These links help to ensure the relevance of our courses and research, and that our academic content and focus keeps pace with industry changes and innovations. The institute is also working towards aligning its postgraduate provision with the AMBA, AACSB and EQUIS – to become a Triple-Accredited Business School. In line with our ambitions, we are keen to establish the Institute as a destination business school for students and employers regionally, nationally and internationally, known for our high quality provision and underpinned by external accreditations.

### **Introduction to the Role**

Due to growth in student numbers we are looking to appoint an ambitious academic who will provide dynamic leadership for academic research and taught programmes across the academic area.

The key duties of the post holder will be to play a leading role in developing the IOM research strategy, in collaboration with key staff, to ensure innovative programme and curriculum development, resulting in increased student satisfaction and retention. The post holder will also be required to contribute to the teaching and delivery of Professional, undergraduate and taught postgraduate programmes in business, management and associated specialist areas

Experience in a management facing environment and an awareness of current developments is essential, alongside, a first degree and a relevant post graduate degree. A teaching qualification is also preferred.

The successful candidate will be able to demonstrate a practical awareness of current developments in business and management education as well as being able to facilitate the creation and maintenance of a range of links between courses and the range of employers in the sector. We are particularly interested in candidates with specialisms in Sustainable Business, Digital Enterprise and/or Logistics and Supply Chain Management

### **Job Description and Person Specification**

#### **The Role**

See attachment

#### **The Person**

See attachment

### **How to Apply**

In order to apply for this role please submit a cover letter (of no more than 2 sides of A4) confirming your current salary, right to work in the UK and suitability for the post with a full Academic Curriculum Vitae (CV) by email to: [jobs@bolton.ac.uk](mailto:jobs@bolton.ac.uk)

Your CV should include the following

- Educational and professional qualifications (indicating where and when they were obtained)
- Employment history giving the following details where applicable; budgets, numbers of people managed and relevant achievements in recent posts
- Publication history and research grants awarded (if applicable)
- Names and contact details of three relevant referees (referees will only be contacted with your knowledge)

#### Timescales

Closing date for applications is:	Friday 2 <sup>nd</sup> September 2022
Panel interviews are expected to be held:	September 2022
Offer and acceptance:	Immediately following interviews
Commencement of employment:	As soon as possible

#### Interview Expenses

Reasonable expenses supported by receipts will be reimbursed, including second / standard class return rail fare.

#### Further Information

Detailed information regarding the University can be found on our website at:

<http://www.bolton.ac.uk/AboutUs/ReportsPolicy.aspx>

If you wish to discuss the role on an informal and confidential please contact Dr Gill Waugh, Dean of Faculty at [G.Waugh@bolton.ac.uk](mailto:G.Waugh@bolton.ac.uk) or on 01204 903301.